

4TH SYMPOSIUM ON PARATHYROID FLUORESCENCE

February 25-26, 2022 // San Francisco, California



**EXHIBITORS
PROSPECTUS**



WWW.ISITESURGERY.ORG

WELCOME TO SPF 2022

The 4th Symposium on Parathyroid Fluorescence

Dear colleagues,

Thyroid and parathyroid surgery has become very safe during the last century. However, hypoparathyroidism remains a current concern, with significant, 1-30% rates of post-thyroidectomy hypoparathyroidism. There is currently no gold standard on how to detect and preserve parathyroid glands and their vascularization during thyroidectomy.

New optical-based techniques, without radiation, have been developed to help detect parathyroid glands (in particular autofluorescence) and confirm their vascularization (in particular ICG angiography). This has opened a new, exciting area of research for surgeons and scientists. Some of these devices are now approved by the FDA to help in "real-time location of parathyroid tissue during procedures such as thyroidectomy or parathyroidectomy".

In this context, we welcome you to come to San Francisco, California on February 25th– 26th, 2022 for this Fourth International Symposium on Parathyroid Identification and Parathyroid angiography with fluorescence and other techniques. We are eager to gather people interested in this new area of research, so we can learn from each other how these new techniques can help increase the safety of thyroid and parathyroid surgeries.

We are looking forward to an exciting and friendly exchange of ideas and to help move the field forward.

Frederic Triponez, Geneva

Quan-Yang Duh, San Francisco

Anita Mahadevan-Jansen, Nashville



EXHIBIT PACKAGES

	Platinum - \$25,000	Gold - \$15,000	Silver - \$5,000
6 FT SKIRTED TABLETOP, CHAIRS, WASTEBASKET AND BOOTH ID SIGN	2 - 6 ft tabletop/4 chairs	2 - 6 ft tabletop/4 chairs	1 - 6 ft tabletop/2 chairs
COMP CONFERENCE BADGES	4	3	2
CONTINENTAL BREAKFAST, LUNCH, BREAKS , RECEPTION	X	X	X
COMPANY LISTING IN THE DIRECTORY	X	X	X
ACKNOWLEDGE AS AN EXHIBITOR ON THE SYMPOSIUM WEBSITE	X	X	X
COMPANY'S NAME ON THANK YOU SLIDE AT THE BEGINNING AND ENDING OF EACH SESSION	X	X	
COMPANY DESCRIPTION, AD, AND HYPERLINK TO WEBSITE ON CORPORATE MARKETING PARTNER PAGE ON ITIES WEBSITE FOR ONE YEAR	X	X	
COMPANY NAME ON MARKETING PARTNERS SIGNAGE NEAR EXHIBIT HALL	X	X	

EDUCATIONAL GRANTS OPPORTUNITIES

There are educational opportunities at the 4th Symposium on Parathyroid Fluorescence. Please contact Dana McClure, dmccclure@facs.org or 312-202-5532 for more information.

The following policies apply to all Educational Grant support:

- Supporting company will be acknowledged as a supporter of the 2022 SPF Symposium
- Supporting company must sign a Letter of Agreement (LOA)
- Supporting company will receive recognition from the podium, through event signage and the 2022 SPF symposium meeting website (please note that due to ACCME regulations, no company logos may be included as recognition for Educational Grants)



EXHIBIT INFORMATION

MEETING VENUE

PARC 55 San Francisco
55 Cyril Magnin Street
San Francisco, CA 94102
Phone: 415-392-8000

Cancellations and Refunds

Written notification of a space cancellation must be received by ISITES on or before January 28, 2022, to be eligible for a refund. A \$1,000 service charge will be assessed for each cancellation space. No refunds will be given after January 28, 2022.

Any space not occupied by 7:00 am on Friday, February 25, 2022, will be forfeited by the exhibitor.

ELIGIBILITY FOR EXHIBITING — The exhibit is an extension of the continuing education program of SPF Symposium. For an application to be accepted by ISITES, the products and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the ISITES Exhibit Manager. ISITES reserves the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not comply with its rules and regulations.

EXHIBITOR BADGES — Each exhibiting company are granted exhibitor badges as part of its booth space. Additional and replacement badges will be available at \$200 each in advance. Only exhibitors with badges will be permitted to enter the exhibit area during hours of installment and dismantling.

SPECIAL RESTRICTIONS

- Giveaways are permitted only if approved in writing by ISITES prior to the meeting.
- Any activity in the exhibit aisles is strictly prohibited.
- Fire hose cabinets and exits must be left accessible and in full view at all times.
- Decorations and displays must either be of non-flammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the San Francisco Fire Department. No flammable fluids or substances may be used or shown in booths.
- Displays may not be dismantled nor any packing begun before Saturday, February 26, 2022.

SECURITY — ISITES cannot guarantee or assume any liability against loss or damage of any kind but will endeavor to protect exhibitors by providing a security guard after meeting hours.

SIGNS/ANNOUNCEMENTS — No signs, posters, or brochures will be allowed anywhere in the hotel except within each exhibitor's booth. No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, tape nails, screws, bolts, or any tool or material that could mark the floor or walls is prohibited.

EXHIBITOR EVENTS/FUNCTION SPACE — Exhibiting companies may not conduct meetings or events that may take place during the 2022 SPF Symposium without prior written approval, including all symposia, lectures, focus groups, sessions, and social events.

EXHIBIT HOURS — All days/times are tentative;
Friday, February 25, 2022 6:30 am – 6:00 pm
Saturday, February 26, 2022, 7:00 am – 1:00 pm

FOOD AND BEVERAGE — Nonalcoholic beverages and food products are permitted in your booth only if ordered or approved through the hotel's food and beverage departments. No popcorn, peanuts, or jelly beans will be allowed.

FDA REGULATIONS — Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or fda.gov

GIFTS/PROMOTIONAL ITEMS — Exhibitors are permitted to give gifts and promotional items in their assigned booths or virtual exhibit space, but items must be approved by ISITES Management. Individual gifts in the general range of \$100 are acceptable. No gifts over \$100 are permitted. Exhibitors must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered.

UNAUTHORIZED SOLICITATIONS FROM HOTELS — ALL hotel reservations for 2022 SPF Symposium must be made via the SPF website. Be aware of hotel resellers who may contact you offering accommodations they are not endorsed by or affiliated with SPF Symposium. Beware,

entering into financial agreements with nonendorsed companies can have costly consequences.

LASER POLICY — Exhibiting companies planning to demonstrate laser equipment and other potentially hazardous light sources must request laser information from ISITES management.

PHOTOGRAPHERS — All exhibiting companies hiring a photographer during the 2022 SPF Symposium must submit in writing the name of the photographic firm to the ISITES Exhibit Management office. Unauthorized photographers or camera equipment will not be allowed into the exhibit hall.

RESTRICTIONS IN OPERATION OF EXHIBITS — The ISITES reserves the right to restrict exhibits that because of sound, method of operations, materials, content, or are for any reason objectionable. ISITES also reserves the right to prohibit or evict any exhibit that, in the opinion of ISITES Management, may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character that ISITES Management determines is objectionable to the exhibit. In addition, all demonstrations, interviews, or instructional activities must be confined to the limits of the exhibit booth.

SALES AND ORDER TAKING — Exhibitors are free to solicit sales and take orders within the exhibit hall only.

SECURITY — Security officers will be stationed in the exhibit hall continuously from 6 PM Friday, February 25 through 7:00 am Saturday, February 26

SIGNS — One 7" × 44" ID sign will be furnished to each exhibitor.

SOUND — Sound/audiovisual devices, effects, and demonstrations will be permitted only in those locations and at such sound intensity (maximum 80 decibels or "dB") do not interfere with the activities of neighboring exhibitors. Sound levels exceeding 80 dB are deemed inappropriate and must be discontinued.

INSURANCE — Insurance on all exhibits is the responsibility of the exhibitor. ISITES Management will not assume any responsibility for property loss or damage to personal property, as stated in the section on limitation of liability.

FORCE MAJEURE — The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder,

curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Summit or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS — This meeting is being managed by the American College of Surgeons on behalf of ISTIES. All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of Jacquelyn Mitchell, Associate Director of Convention and Meetings, American College of Surgeons, and Dana McClure, Exhibits Coordinator, American College



of Surgeons. The ACS is a member of the Professional Convention Management Association (PCMA), the International Association for Expositions and Events (IAEE), and the Healthcare Convention & Exhibitors Association (HCEA)

ADDITIONAL INFORMATION — If you would like additional information about exhibiting, please contact Dana McClure
Exhibits Coordinator
c/o ACS Association Management
633 N St. Clair Street
Chicago, IL 60611
P: 312-202-5532; F: 312-268-5241; dmcclure@facs.org

2022 SPF EXHIBIT SPACE APPLICATION

Please complete application, sign and email to dmcclure@facs.org.

COMPANY NAME: (Please print the name of the company as it should appear in print)

CONTACT:

TITLE:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

FAX:

EMAIL:

WEBSITE ADDRESS:

AUTHORIZED SIGNATURE:

EXHIBIT OPTIONS:

☐ Platinum Exhibit Level \$25,000

☐ Silver Exhibit Level \$5,000

☐ Gold Exhibit Level \$15,000

☐ Additional Badge \$200

EXHIBIT DEPOSIT:

Full payment is due upon receipt of application.

CANCELLATION AND REFUNDS:

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Meeting registration information will be mailed to the above contact.

PAYMENT:

Fees Payable in U.S. Funds to: International Society of Innovative Technologies for Endocrine Surgery

☐ Check (Enclosed) ☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

CREDIT CARD NUMBER:

EXPIRATION DATE:

CSC:

CARD ISSUED TO:

SIGNATURE OF CARDHOLDER:

Please fax or e-mail this form to Dana McClure at 312-268-5241 or dmcclure@facs.org. For security reasons, if e-mailing the form and paying by credit card, please leave the credit card number field blank and call Dana McClure at 312-202-5532 with your credit card number.